

*"Perfection is true beauty"*

Owing to the same promise, Mr. Mayank Vasa has turned Dhiren Enterprises from a small supply firm to a global leader spanning across boundaries and shining high in international markets as a leading conglomerate with over 720 products in cosmetics and toiletries which is an outcome of constant efforts, hard work and sincere dedication invested for decades.

Formed in 1974 as Dhiren Enterprises, today "Vasa Cosmetics Pvt. Ltd." is renowned as an OEM/ODM Cosmeceuticals manufacturer for its exceptional quality and extravagant cosmetic products in markets of Middle East, Africa, Europe and Latin America

Vasa comprises of an elite team of dynamic professionals who strongly believe in core values of the company and share the same set of ethics and principles.

**MR. MAYANK VASA, DIRECTOR**







R & D is the back bone of Vasa Cosmetics Private Limited. Our department comprises of the head (R & D) & an eclectic group of top notch professionals including chemists and scientists who have been responsible for development of renowned brands. They strive not only towards researching new trends and widening the range of products, but also towards constantly improving and perfecting the projects in hand. Our products are at par with international standards of quality, usage and effectiveness.

With an In-House full fledged Research and Development facility put together with Quality Control (QC) and Quality Assurance (QA) team, we develop all cosmetics products and also are in access to Control and Regulate consistency in supply of Quality Products.

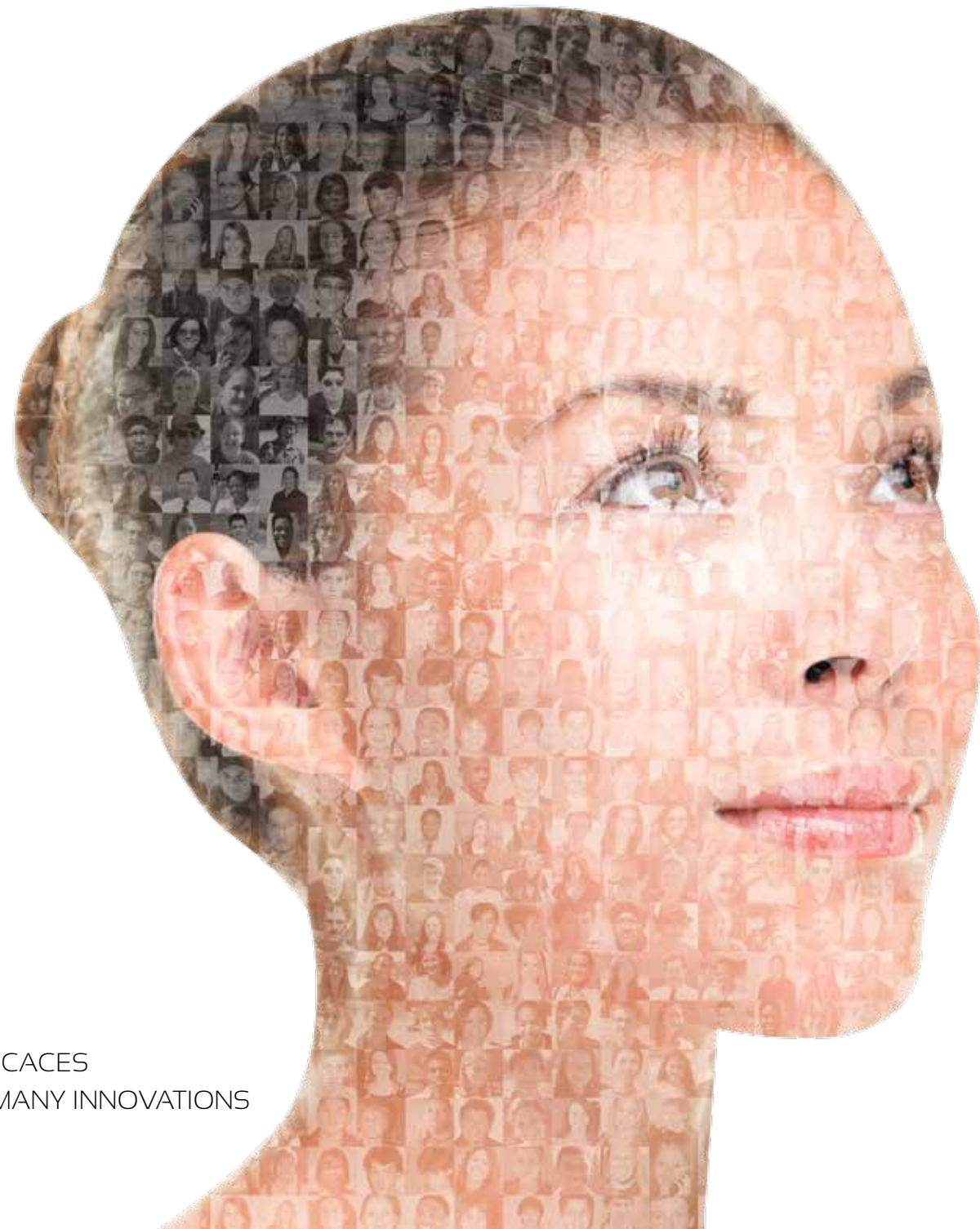
The Research & Development unit is a modern facility with fully equipped microbiological lab & latest techniques. It facilitates every aspect of product development including development of formulations, testing and packaging. The products we develop, mirror the current trends and demand of consumers around the globe. Additionally, it is involved in the following activities :

- Analytical Techniques.
- Formulation of new products.
- Quality Control of products.
- Stability Testing of all products.
- Microbiological testing.

WELCOME TO THE  
WORLD OF ENDLESS  
POSSIBILITIES



4 DECACES  
MANY INNOVATIONS



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# SKIN CARE

Skin Creams, Body Lotions along with Face & Body Scrubs are multi-purpose & enriched with a variety of enhancers and therapeutic components like Vitamins A and E, Aloe, Saffron, Milk & many more that are absorbed by the Skin providing essential nourishment thus protecting skin while keeping it soft and supple smooth. An extensive range of deep-cleansing, healing acne scars or hyper-pigmentation, brightening creams & lotions that provide a gradual illumination of the skin tone and creating new formulations for reputed companies in the Industry.









# BEAUTY CREAM

Our exceptional range of beauty creams are expert formulated to provide best results that are offered in multiple variants & pack sizes as per clients choice and only made with top quality ingredients.





## SUNSCREEN CREAM & LOTION

The SPF Cream is a daily skin moisturizer specially designed to give you everything it needs to protect from sunburns & help maintain the healthy look of the skin. It contains all the essential ingredients like vitamins & nutrients.







## SKIN WHITENING CREAM

Whitening / Lightening Creams are developed using advanced formulation, which brighten the Skin tone. These lightening creams provide a smooth, bright skin thus reducing dark spots.





## FACEWASH

Our Natural and fruity face wash variants are a refreshing experience in itself. Designed with rich extracts; they soothe, cleanse and nourish user's skin. Blackheads, pimples and dark spots disappear with regular use and leave the skin glowing and sparkling fresh.







## FOAMING FACEWASH

Created with super finesse and a blend of classic ingredients like Carrots, Amla to name a few, our offered Foaming Face Wash products are ideal enhancers and cleansers forming a rich lather for sparkling fresh and moisturized skin.

Our face wash products are renowned internationally for their superior packaging & excellent performance.







## FACE AND BODY SCRUB

Our trend setting, Facial and Body Scrub Creams are composed of special exfoliating granules that provide extra ordinary benefits which go beyond what a bar of soap can do. The healing ingredients gently remove dull skin and dry out blemishes leaving the skin feeling refreshed, soft and polished.





# SCRUB CREAM

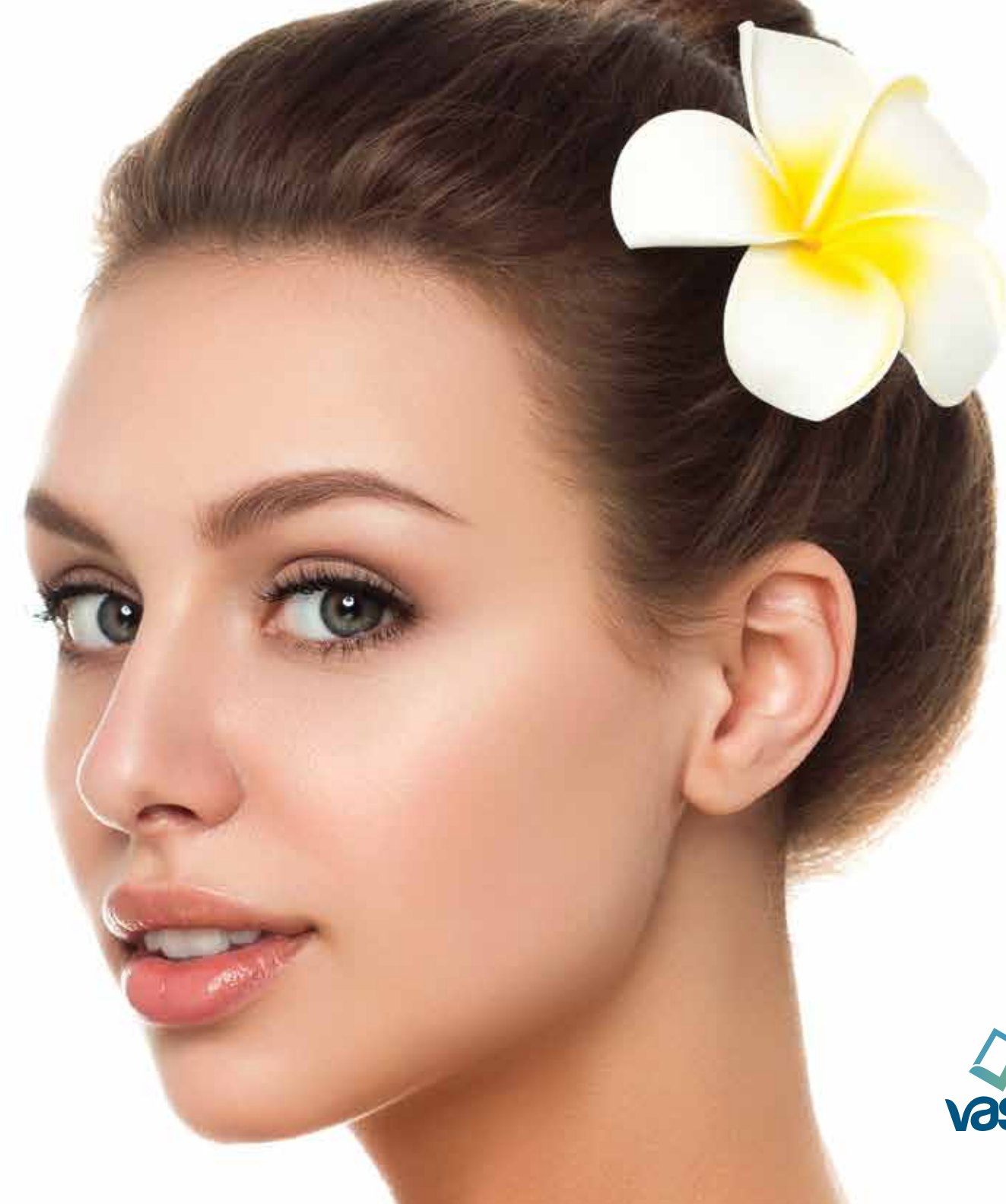
A specially formulated cream to unmask your true complexion by scrub action. Gentle scrub facilitated by walnut shell granules removes dead epithelial cells, black heads & white heads from the skin, thus reviving & rejuvenating it.



Activated









# BODY LOTION

Our Body lotions help discover true beauty as they combine natural oils, rich anti-oxidants, and other extracts to moisturize and hydrate user’s skin. These moisturizers are infused with essential oils and fragrances for a sensational feel. Also, the accurate composition of elements makes them easy to spread, quickly absorb and feel very light on the skin thus bringing out user’s natural glow.







## SKIN WHITENING LOTION

Our skin whitening beauty lotions are most appreciated by our overseas clients for their spectacular packaging design, also enhanced with rich extracts of Alba to nurture user's skin making it an ultimate skin care product





# SKIN LOTION

Formulated with vital vitamins, minerals and finest essentials; our skin care lotions have all to give user's that enchanced body care.





## EXTRA LIGHTENING LOTIONS

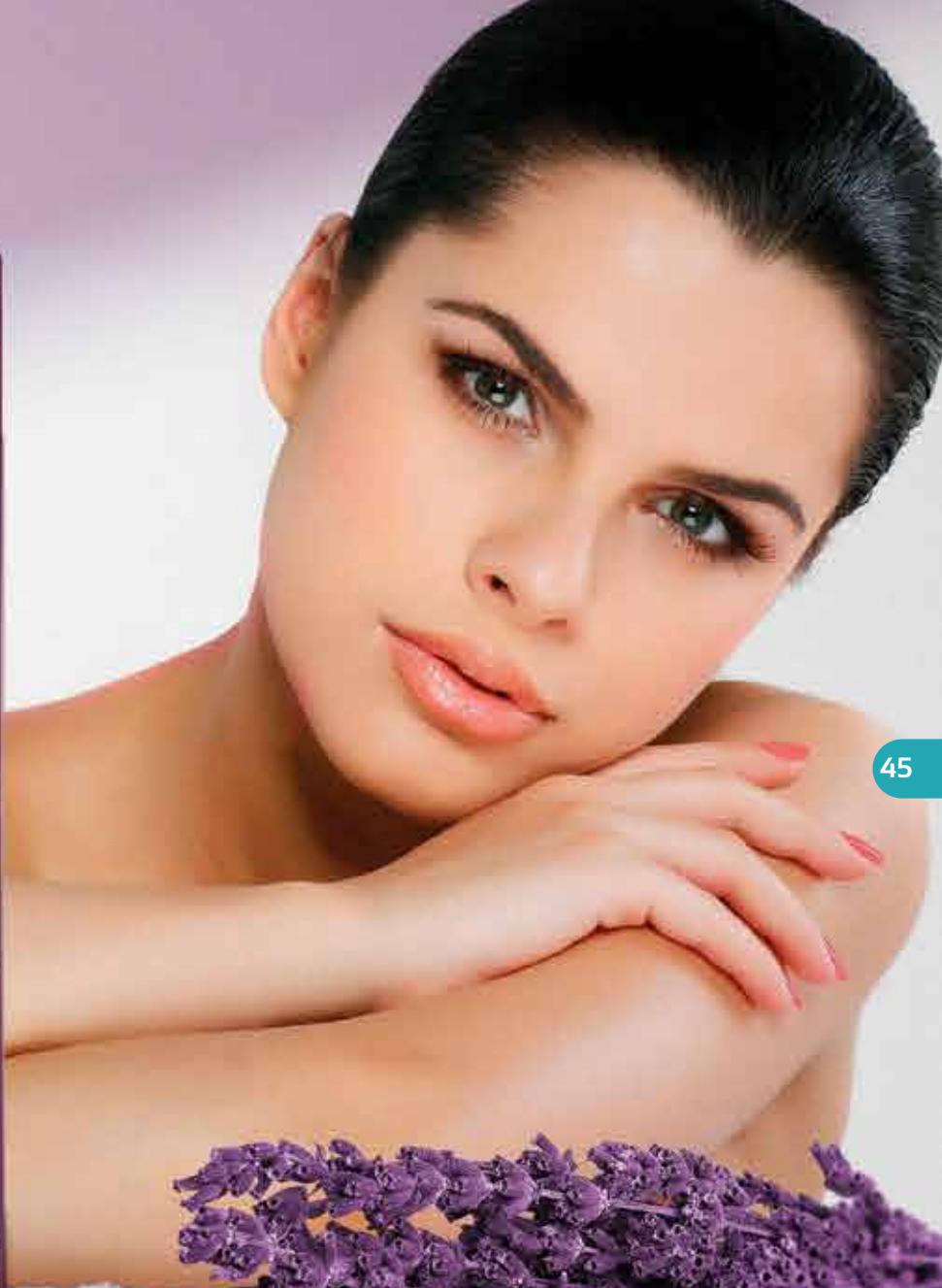
Superior range of Lightening Lotions devised with advanced formulations to nourish the skin that deserves extra care, augmented with special fruit & herbal elements rich in Vitamins for a moisturized and healthy looking skin.





# WHITENING LOTION

Formulated with natural ingredients and essential vitamins, our whitening lotions offer the right nourishment to repair damaged skin and give them a whitening effect.







## HIGH DEFINITION STRONG LIGHTENING BEAUTY MILK

High Definition, Skin Lightening Beauty Milk is most effective and unique composition suited for all types of skin, further enhanced with luxurious ingredients for rich lightening effect thus rendering radiant & beautiful skin.

Instant  
Absorption.  
Lasting  
Youthful  
Softness.









# PETROLEUM JELLY

An exceptional range of instant skin care products formulated by expert team at Vasa, which helps to seal user's skin with an effective water protective barrier to heal & retain moisture.





# PETROLEUM JELLY

- To Nourish dry skin
- Heal minor wounds like cuts & flakes
- Moisturize chapped lips.





# HAIR CARE

Our enhanced range of Hair Care products include Shampoos, Conditioners, Hair Oil, Hair Gels, Hair Creams, Relaxers and Hot Oil treatment Creams. Our products are comprised of the very finest components including essential oils, plant extracts, and Vitamins which are carefully formulated to repair and hydrate, dry and damaged hair. These products are created to give utmost care, nourishment and necessary treatments including healing damage, quenching dryness, thicken hair or add fullness to thinning hair.









# HAIR OIL

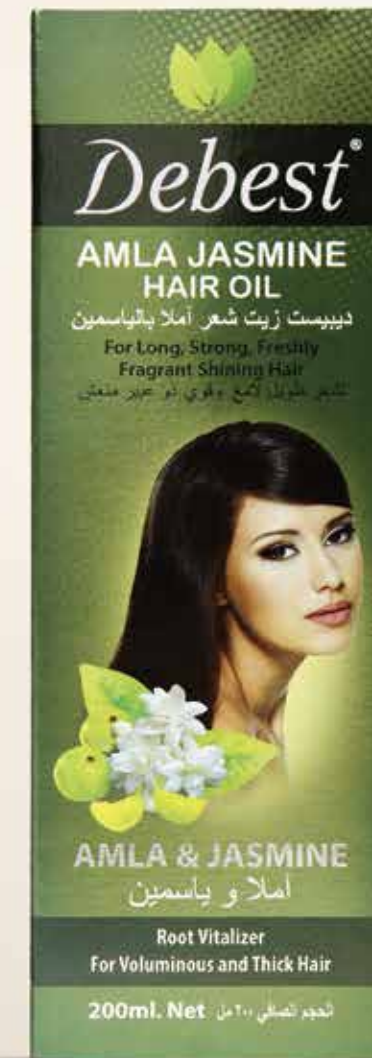
Hair Oils are the most vital ingredients for daily hair care and we believe in offering the best. Originated from India and made using rich extracts like amla, olive and castor and other key ingredients, these high quality hair oils are offered in several customized variants and multiple pack sizes





## HAIR OIL

It is not just the thick manes of coarse Hair that can benefit from our Hair Oils, even thin and fine Hair can reap the rewards with the usage of our Hair Oils.







## HAIR SERUM

Formulated to treat  
the dry and gloomy  
hair to make them  
Glowing and  
Luscious.





# HAIR SHAMPOO

Our Hair Shampoos are an excellent range of products that are rich in proteins and composed of concentrated herbal extracts which makes them safe for daily use and healthy for all types of Hair.

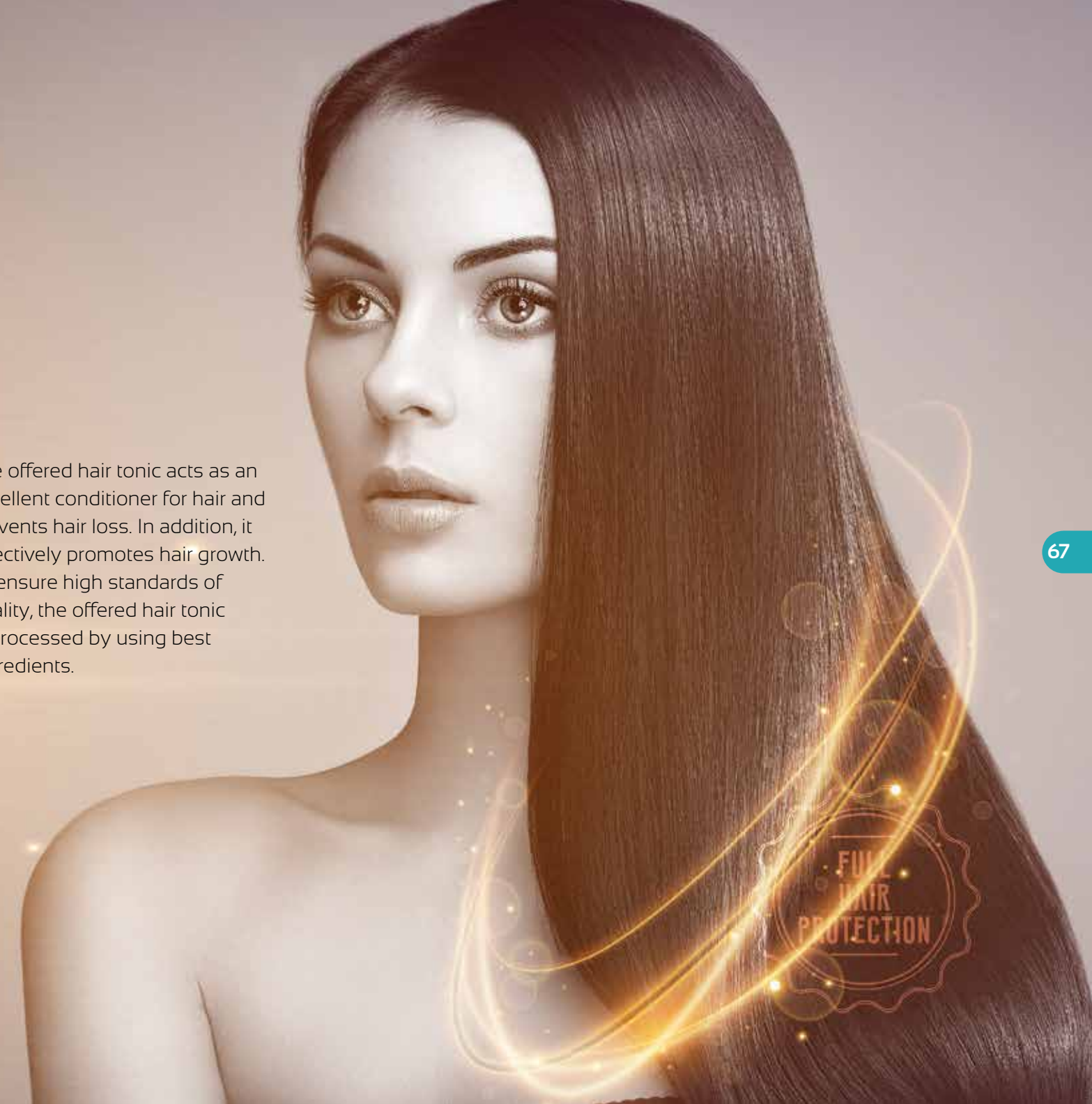






## HAIR TONIC OIL

The offered hair tonic acts as an excellent conditioner for hair and prevents hair loss. In addition, it effectively promotes hair growth. To ensure high standards of quality, the offered hair tonic is processed by using best ingredients.







## HAIR CREAM

It is time to give user's hair the right nourishment with our range of quality hair cream products. A unique care that will add to consumer's style quotient.





## HAIR & SCALP CONDITIONER

Nourish the natural way with a blend of natural extracts to control Hair damage and provide with essential daily care it deserves. Our Hair Food & Scalp Conditioners are a source of pampering & relaxing ingredients to hydrate and condition the Hair & Protect against weak Scalp & Hair damages.





# HAIR GEL

Hair gels are a styling essential for anyone who loves experimenting with their looks. From adding volume to defining curls, our products are extremely versatile when it comes to facilitating different styles and looks. Our hair gels are composed of right ingredients that provide maximum hold, offer resistance to humidity and a long lasting shine.







## HAIR GEL

We know how important it is to be your best at all times. Available in various sizes & fragrances and prepared from high quality ingredients, our gels are best suited for all types of hair.





# GLYZKIN RANGE

An excellent range of products composed of concentrated ingredients which make them safe for daily use and care. Recognized by our overseas clients as exceptional products, these have captured markets across the globe and have become preferred products in markets we operate.





# BABY CARE

We commit to a significant range of Baby Care Products to give fragile baby skin & hair the extra care it deserves. Offered baby care assortment includes baby oil, shampoo, ultra care lotion, baby powder & petroleum jelly. We ensure these products are very smooth, with high purity and more importantly quality approved!







## BABY CARE

Our offered Baby Shampoo, Oil and body lotion products are rich in Vitamins with a blend of high quality ingredients that provide enhanced nourishment to baby skin and hair. Smooth in nature, these baby products are tested for highest standards of quality & approved for best results.







## BABY POWDER

Developed with optimal quality, seamless finish technology and with superior grade ingredients, Vasa's baby talc products are highly demanded by our clients worldwide. Furthermore they are offered in superior durable packaging with enhanced shelf life.





## BABY CARE PRODUCT

Vasa's Baby petroleum jelly is expert formulated to nourish sensitive skin with a tender touch which gives an assurance of exceptional quality. The company also offers a classic combination of these baby products, packed in an attractive kit; which serves multi-purpose and provides complete baby care.





# PERSONAL CARE

Our array of high-quality personal grooming products, including a selection of depilatories and shaving products for both personal hygiene and care are designed for convenience and optimum grooming. The formulas are developed paying special attention to ingredients which allows Vasa Cosmetics Private Limited to offer its clients new and revered textures.





# HAIR REMOVER CREAM

Our perfumed hair removal creams are very skin friendly and amongst the most renowned personal care products known for their excellent quality, texture and great performance. Furthermore these perfumed depilatory creams are offered in extravagant flavors and multiple pack sizes.





# HAND & FEET CARE

Blended with finest ingredients and unconditional love, Vasa's range of Hand and Feet Care offers you the best gift for your humble limbs!









# PREMIUM BEAUTY SOAPS

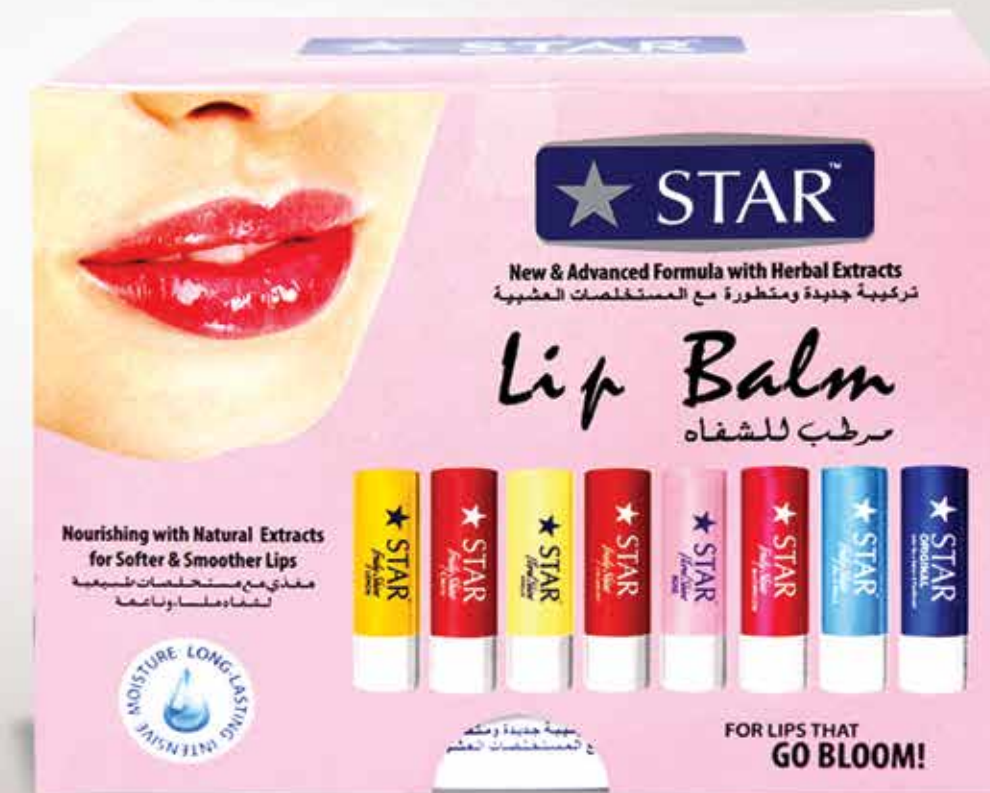
Our premium range of soaps are designed to offer an enhanced bathing experience. Enriched with oils, quality ingredients and Vitamins for effective deep cleansing, these bar of soaps are very skin friendly and nurtured with pleasant fragrance.





## LIP BALM

Call it boasting if you want to, but our Lip Balm range does its own talking! The best way to pamper user's lips with the right nourishment and care!







## SHAVING CREAM & GEL

There's a reason the world loves our range of shaving Creams & Gels. After all, we have more than 4 decades of excellence, giving our consumer's the finest shave, with each shave!





# ORAL CARE

Vasa Cosmetics Private Limited develops and manufactures professional Oral Care products. We are an entrenched business that strives to create the very best products providing healthy Oral Care solutions. Our products are manufactured using the best ingredients from leading producers in our modern facility. Our In-house team of Chemists have adopted excessive and fine formulations for a different range of Toothpastes.





## TOOTHPASTE

Known for finest formulation and ever-lasting freshness, our range of Toothpastes have everything you need to charge up your mornings!





## CUSTOMISED PRODUCTS

Vasa Cosmetics Private Limited has established a benchmark in Customizing Products in Skin Care, Hair Care, Baby Care, Personal Care, Oral Care & Skin Ointments. The Team at Vasa constantly evaluates the global trends in Skin, Hair & Beauty harnessing these with our market knowledge and consumer insights. This enables us to design and develop products that are in constant harmony with market demands. We assist in translating our customer's own concept proposals into product ranges and have in-house experts to visualize product design options. We devise products, blended to every skin type; color and taste for an emerging look which always beautifies the consumer.







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