

*"Perfection is true beauty"*

Owing to the same promise, Mr. Mayank Vasa has turned Dhiren Enterprises from a small supply firm to a global leader spanning across boundaries and shinning high in international markets as a leading conglomerate with over 720 products in cosmetics and toiletries which is an outcome of constant efforts, hard work and sincere dedication invested for decades.

Formed in 1974 as Dhiren Enterprises, today "Vasa Cosmetics Pvt. Ltd." is renowned as an OEM/ODM Cosmeceuticals manufacturer for its exceptional quality and extravagant cosmetic products in markets of Middle East, Africa, Europe and Latin America

Vasa comprises of an elite team of dynamic professionals who strongly believe in core values of the company and share the same set of ethics and principles.

**MR. MAYANK VASA, DIRECTOR**







R & D is the back bone of Vasa Cosmetics Private Limited. Our department comprises of the head (R & D) & an eclectic group of top notch professionals including chemists and scientists who have been responsible for development of renowned brands. They strive not only towards researching new trends and widening the range of products, but also towards constantly improving and perfecting the projects in hand. Our products are at par with international standards of quality, usage and effectiveness.

With an In-House full fledged Research and Development facility put together with Quality Control (QC) and Quality Assurance (QA) team, we develop all cosmetics products and also are in access to Control and Regulate consistency in supply of Quality Products.

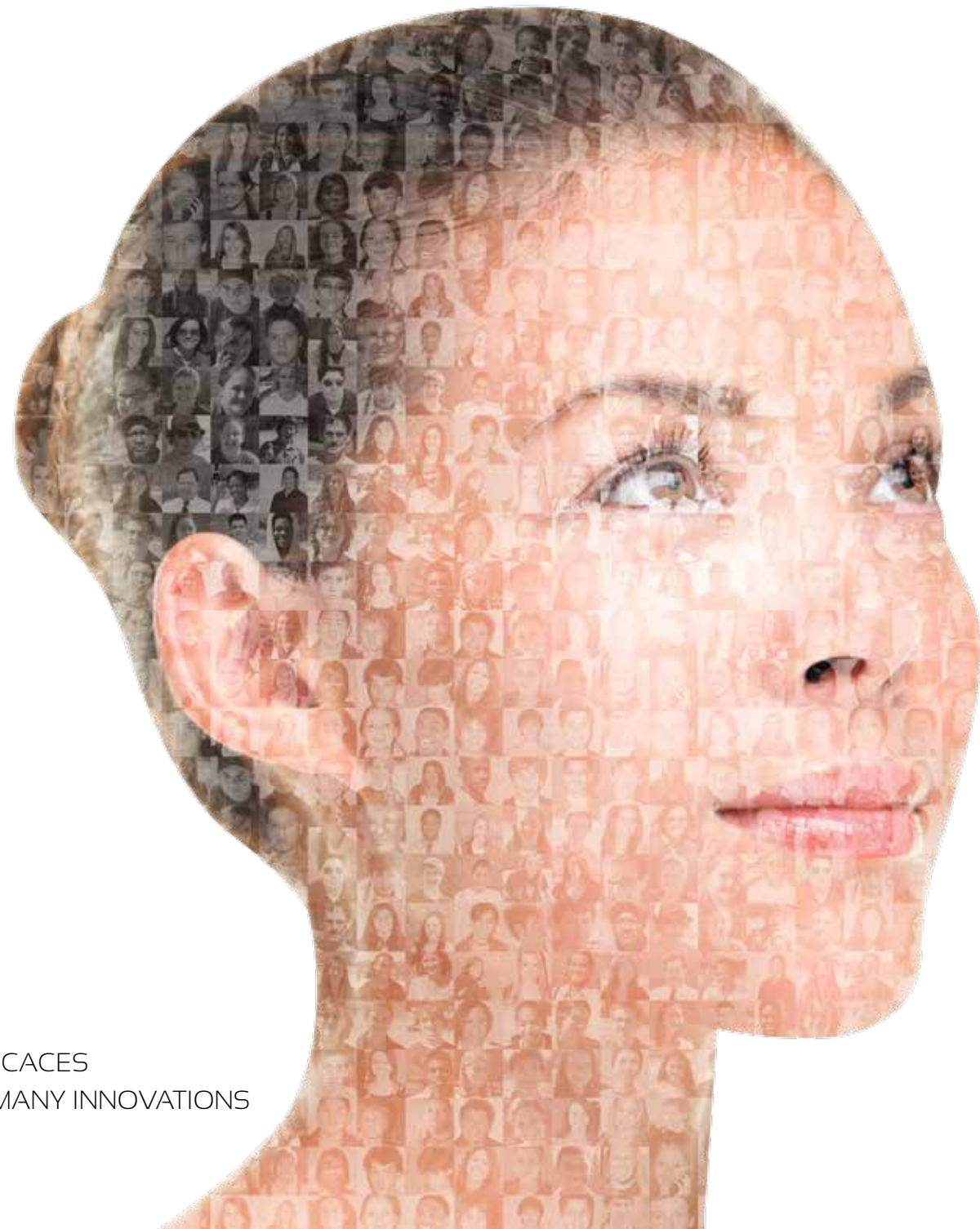
The Research & Development unit is a modern facility with fully equipped microbiological lab & latest techniques. It facilitates every aspect of product development including development of formulations, testing and packaging development. The products we develop, mirror the current trends and demand of consumers around the globe. Additionally, it is involved in the following activities :

- Analytical Techniques.
- Formulation of new products.
- Quality Control of products.
- Stability Testing of all products.
- Microbiological testing.

WELCOME TO THE  
WORLD OF ENDLESS  
POSSIBILITIES



4 DECACES  
MANY INNOVATIONS



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# SKIN CARE

Skin Creams, Body Lotions along with Face & Body Scrubs are multi-purpose & enriched with a variety of enhancers and therapeutic components like Vitamins A and E, Aloe, Saffron, Milk & many more that are absorbed by the Skin providing essential nourishment thus protecting skin while keeping it soft and supple smooth. An extensive range of deep-cleansing, healing acne scars or hyper-pigmentation, brightening creams & lotions that provide a gradual illumination of the skin tone and creating new formulations for reputed companies in the Industry.











## FACE AND BODY SCRUB

Our trend setting, Facial and Body Scrub Creams are composed of special exfoliating granules that provide extra ordinary benefits which go beyond what a bar of soap can do. The healing ingredients gently remove dull skin and dry out blemishes leaving the skin feeling refreshed, soft and polished.





# BODY LOTION

Our Body lotions help discover true beauty as they combine natural oils, rich anti-oxidants, and other extracts to moisturize and hydrate user's skin. These moisturizers are infused with essential oils and fragrances for a sensational feel. Also, the accurate composition of elements makes them easy to spread, quickly absorb and feel very light on the skin thus bringing out user's natural glow.







## SKIN WHITENING LOTION

Our skin whitening beauty lotions are most appreciated by our overseas clients for their spectacular packaging design, also enhanced with rich extracts of Alba to nurture user's skin making it an ultimate skin care product







## SKIN WHITENING CREAM

Whitening / Lightening Creams are developed using advanced formulation, which brighten the Skin tone. These lightening creams provide a smooth, bright skin thus reducing dark spots.





## SUNSCREEN CREAM & LOTION

The SPF Cream is a daily skin moisturizer specially designed to give you everything it needs to protect from sunburns & help maintain the healthy look of the skin. It contains all the essential ingredients like vitamins & nutrients.





## FACEWASH

Our Natural and fruity face wash variants are a refreshing experience in itself. Designed with rich extracts; they soothe, cleanse and nourish user's skin. Blackheads, pimples and dark spots disappear with regular use and leave the skin glowing and sparkling fresh.







# PETROELUM JELLY

An exceptional range of instant skin care products formulated by expert team at Vasa, which helps to seal user's skin with an effective water protective barrier to heal & retain moisture.





# PETROELUM JELLY

- To Nourish dry skin
- Heal minor wounds like cuts & flakes
- Moisturize chapped lips.



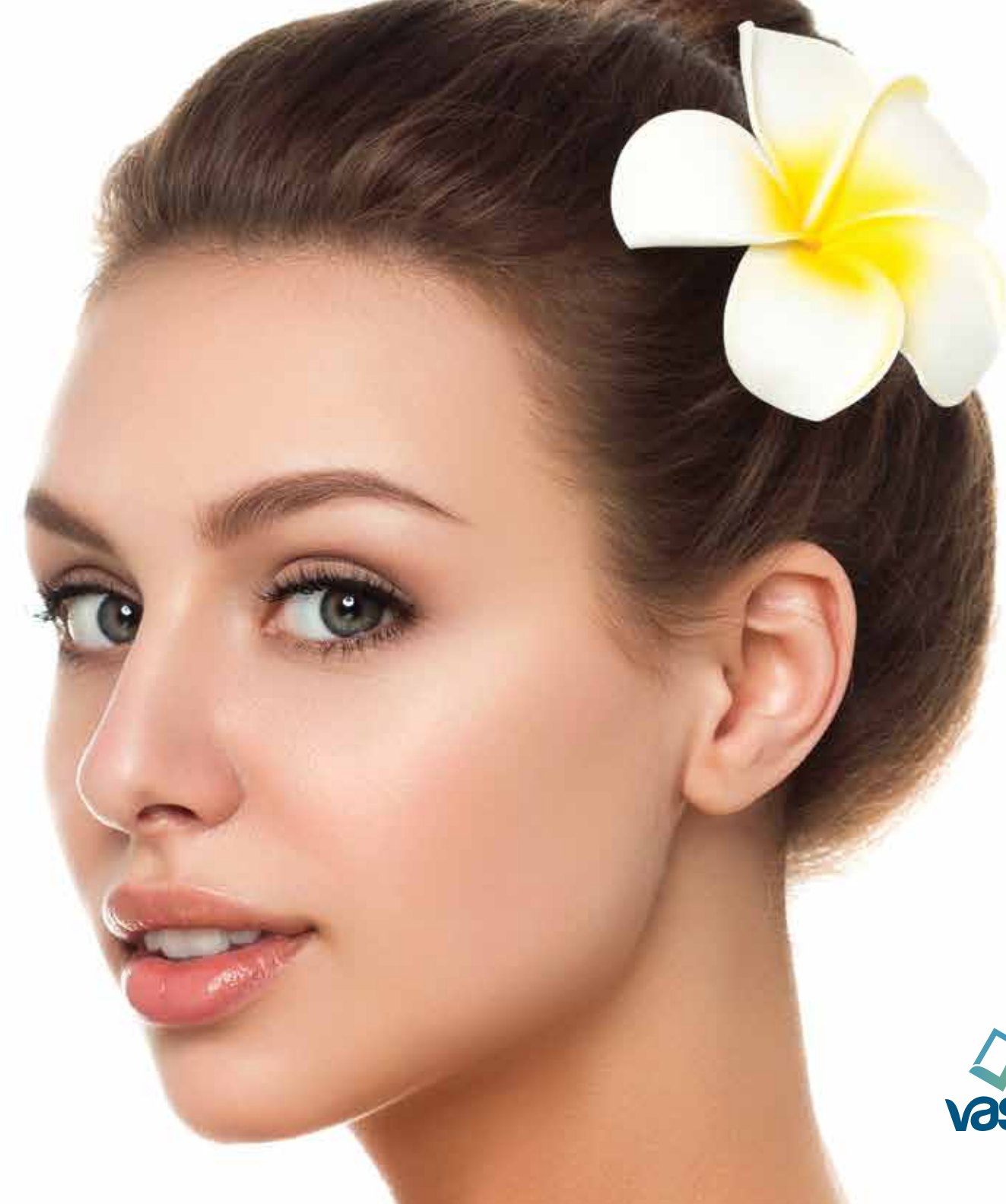


# BEAUTY CREAM

Our exceptional range of beauty creams are expert formulated to provide best results that are offered in multiple variants & pack sizes as per clients choice and only made with top quality ingredients.







# WHITENING LOTION

Formulated with natural ingredients and essential vitamins, our whitening lotions offer the right nourishment to repair damaged skin and give them a whitening effect.





# HAIR CARE

Our enhanced range of Hair Care products include Shampoos, Conditioners, Hair Oil, Hair Gels, Hair Creams, Relaxers and Hot Oil treatment Creams. Our products are comprised of the very finest components including essential oils, plant extracts, and Vitamins which are carefully formulated to repair and hydrate, dry and damaged hair. These products are created to give utmost care, nourishment and necessary treatments including healing damage, quenching dryness, thicken hair or add fullness to thinning hair.





## HAIR CREAM

It is time you gave your user's hair the right nourishment with our range of quality hair cream products. A unique care that will add to your consumer's style quotient.









# HAIR OIL

Hair Oils are the most vital ingredient for daily hair care and we believe in offering the best. Originated from India and made using rich extracts like amla, olive and castor and other key ingredients, these high quality hair oils are offered in several customized variants and multiple pack sizes







## HAIR SERUM

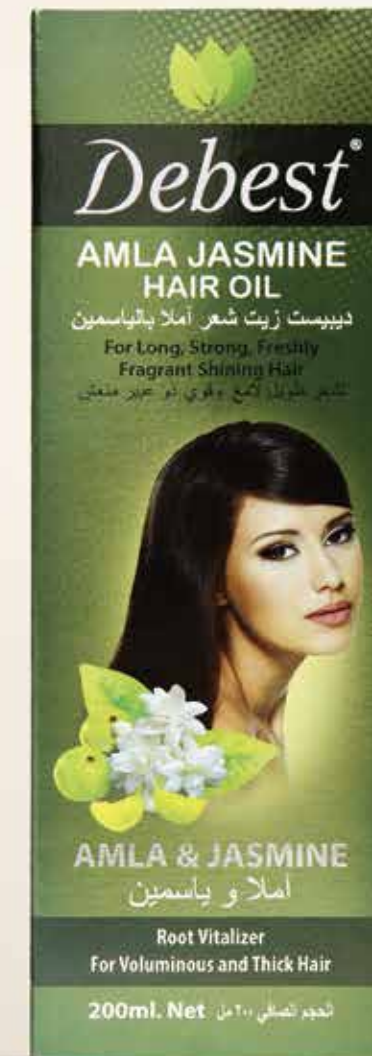
Formulated to treat  
the dry and gloomy  
hair to make them  
Glowing and  
Luscious.





## HAIR OIL

It is not just the thick manes of coarse Hair that can benefit from our Hair Oil, even thin and fine Hair can reap the rewards with the usage of our Hair Oils.





# GLYZKIN RANGE

An excellent range of products composed of concentrated ingredients which make them safe for daily use and health. Recognized by our overseas clients as exceptional products, these have captured markets across the globe and have become preferred products in markets we operate.





# HAIR SHAMPOO

Our Hair Shampoos are an excellent range of products that are rich in protein and composed of concentrated herbal extracts which makes them safe for daily use and healthy for all types of Hair.

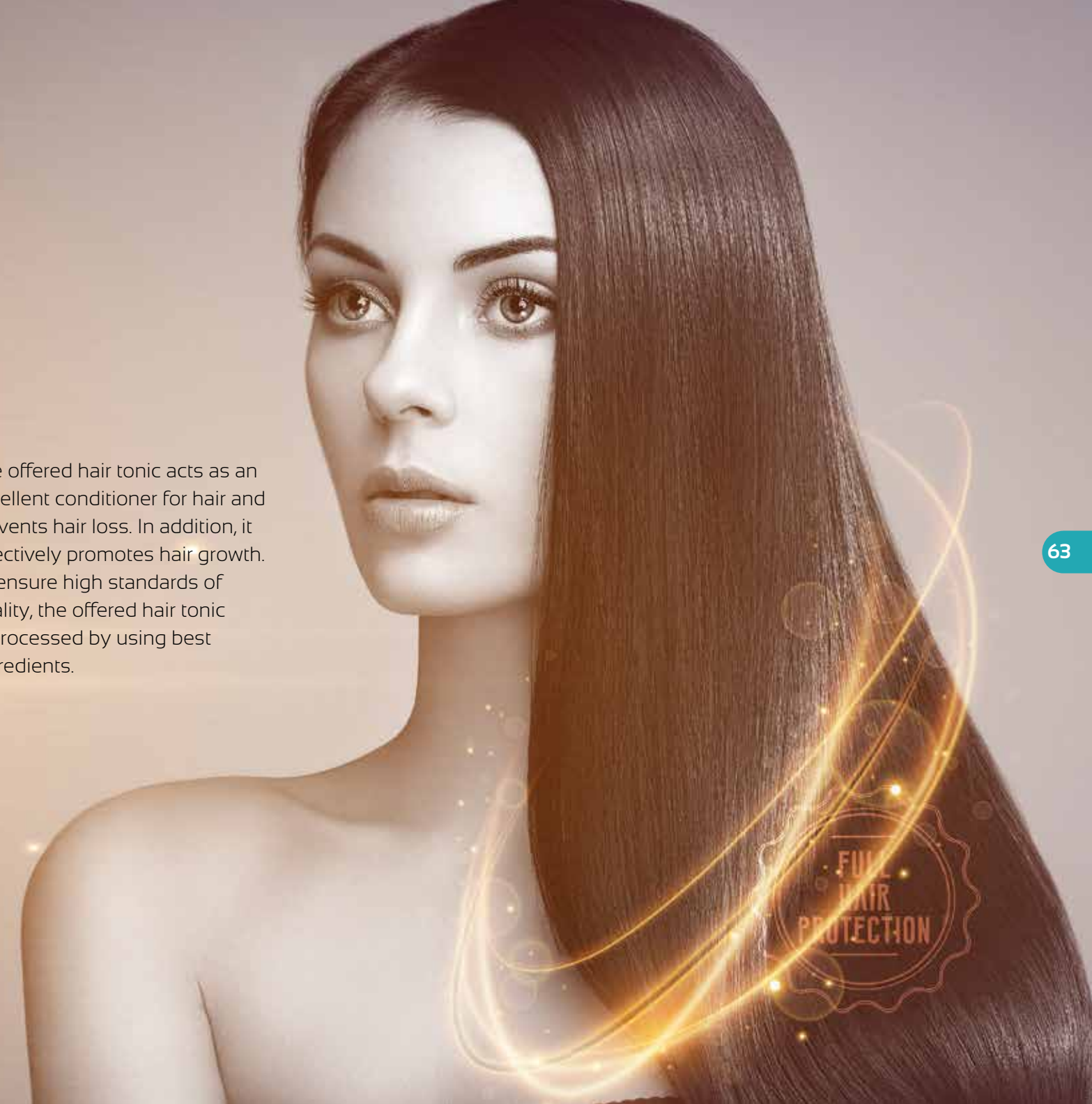






## HAIR TONIC OIL

The offered hair tonic acts as an excellent conditioner for hair and prevents hair loss. In addition, it effectively promotes hair growth. To ensure high standards of quality, the offered hair tonic is processed by using best ingredients.





## HAIR & SCALP CONDITIONER

Nourish the natural way with a blend of natural extracts to control Hair damage and provide with essential daily care it deserves. Our Hair Food & Scalp Conditioners are an inspiration of pampering & relaxing ingredients to hydrate and condition the Hair & Protect against weak Scalp & Hair damage.





# HAIR GEL

Hair gels are a styling essential for anyone who loves experimenting with their looks. From adding volume to defining curls, our products are extremely versatile when it comes to facilitating different styles and looks. Our hair gels are composed of right ingredients that provide maximum hold, offer resistance to humidity and a long lasting shine





# BABY CARE

We commit to a significant range of Baby Care Products to give fragile baby skin the extra care it deserves. Offered baby care assortment includes baby oil, shampoo, ultra care lotion, baby powder & petroleum jelly. We ensure these products are very smooth, with high purity and more importantly quality approved!







## BABY CARE

Our offered Baby Shampoo, Oil and body lotion products are rich in Vitamins with a blend of high quality ingredients that provide enhanced nourishment to baby skin and hair. Smooth in nature, these baby products are tested for highest standards of quality & approved for best results.







## BABY CARE

Developed with optimal quality, seamless finish technology and with superior grade ingredients, Vasa's baby talc products are highly demanded by our clients worldwide. Furthermore they are offered in superior durable packaging with enhanced shelf life.





## BABY CARE

Vasa's Baby petroleum jelly is expert formulated to nourish sensitive skin with a tender touch which gives an assurance of exceptional quality. The company also offers a classic combination of these baby products, packed in an attractive hit; which serves multi-purpose and provides complete baby care.





# PERSONAL CARE

Our array of high-quality personal grooming products, including a selection of depilatories and shaving products for both personal hygiene and health are designed for convenience and optimum grooming. The formulas are developed paying special attention to ingredients which allows Vasa Cosmetics Private Limited to offer its clients new and revered textures.





## HAIR REMOVER CREAM

Our perfumed hair removal creams are very skin friendly and amongst the most renowned personal care products known for their excellent quality, texture and great performance. Furthermore these perfumed depilatory creams are offered in extravagant flavors and multiple pack sizes.









# PREMIUM BEAUTY SOAPS

Our premium range of soaps are designed to offer an enhanced bathing experience. Enriched with oils, quality ingredients and Vitamins for effective deep cleansing, these bar of soaps are very skin friendly and nurtured with pleasant fragrance.





LIP BALM

Call it boasting if you want to, but our Lip Balm range does its own talking! The best way to pamper your lips with the right nourishment and care!







## SHAVING CREAM & GEL

There's a reason the world loves our range of shaving Creams & Gels. After all, we have more than 4 decades of excellence, giving our consumer the finest shave, with each shave!





# ORAL CARE

Vasa Cosmetics Private Limited develops and manufactures professional oral care products. We are an entrenched business that strives to create the very best products providing healthy Oral care solutions. Our products are manufactured using the best ingredients from leading producers in our modern facility. Our In-house team of Chemists have adopted excessive and fine formulations for a different range of Toothpastes.





## TOOTHPASTE

Known for finest formulation and ever-lasting freshness, our range of Toothpastes have everything you need to charge up your mornings!





## CUSTOMISED PRODUCTS

Vasa Cosmetics Private Limited has established a benchmark in Customizing Products in Skin Care, Hair Care, Baby Care, Personal Care, Oral Care & Skin Ointments. The Team at Vasa constantly evaluates the global trends in Skin, Hair & Beauty harnessing these with our market knowledge and consumer insights. This enables us to design and develop products that are in constant harmony with market demands. We assist in translating our customer's own concept proposals into product ranges and have partnerships with experts to visualize product design options. We devise products, blended to every skin type; color and taste for an emerging look which always beautifies the consumer.







Corporate Office: 5th floor, 502, RNJ Corporate, Opposite Railway Station, Khokhani Lane, Ghatkopar (E), Mumbai, Maharashtra 400077.  
Factory : R-19, TTC Industrial Area, MIDC, Rabale, Navi Mumbai-4000701.